

MARY JO MCGONAGLE

maryjomcgonagle@gmail.com • 203.240.7333

PROFESSIONAL SUMMARY

With over 25 years of experience as a multidisciplinary, award-winning artist and instructor, my focus is on demanding high-quality thinking and achieving measurable results with experience teaching Studio, Graphic Design and Multimedia classes

- + Trained in a variety of artistic mediums in Studio Arts, Graphic Design and Web Design including:
 - + Drawing (pen, ink, graphite, charcoal, pastels, colored pencil, and markers)
 - + Painting (watercolor, gouache, acrylic, and oil)
 - + Sculpture, fabrication, 3D design, and installation work
 - + Printmaking techniques (silkscreen, solar plates, block printing, gelli plates, and monotype printing)
 - + Motion Graphics (video, animation, and digital photography)
 - + Graphic and Web Design (Adobe Creative Suite, HTML, and CSS using UI/UX)
- + Educated in color theory, critical theory, art history, creativity and conceptual thinking
- + Accomplished in planning, curating and promoting art events
- + Experienced in supervisory roles, budgeting and community engagement

EDUCATION

MASSACHUSETTS COLLEGE OF ART & DESIGN, Boston, MA • MASTER OF FINE ARTS • 2012

SCHOOL OF VISUAL ARTS, New York, NY • BACHELOR OF FINE ARTS • 1990

CERTIFICATIONS

CT STATE COMMUNITY COLLEGE, Writing Across the Curriculum Certification • 2023

UNIVERSITY OF SOUTH CAROLINA, Grant Writing Certification • 2023

CT STATE COMMUNITY COLLEGE, iTeach Certification • 2022

CORNELL UNIVERSITY, UI/UX Online Certification • 2022

CT DEPARTMENT OF EDUCATION, K-12 State of CT Art Certification • 2020

TEACHING APPOINTMENTS

CONNECTICUT STATE COMMUNITY COLLEGE NORWALK • 9/2019 – present • Instructor of Art

- + Taught full-time college-level design classes through P-TECH Norwalk High School, liaising between P-TECH Administration and Norwalk Community College
- + Classes taught include Studio, Graphic Design and Multimedia web development classes using Adobe InDesign, Illustrator, Photoshop, HTML, CSS, as well as studio hands-on traditional mediums such as drawing, painting, and collage
- + Provided meaningful and constructive feedback for engaging end-of-semester student portfolio presentations, demonstrating excellent interpersonal, communication, and presentation skills
- + Recruitment of students to the NCC/P-TECH program by presenting the NCC classes to prospective incoming high school freshmen, volunteering at P-TECH Open houses, academic advising, advising students on career plans, and writing college recommendations
- + Bridged experimental and practical methodologies through curriculum development
- + Curated and promoted P-TECH NCC 2022 and 2023 student shows at Silvermine Art Center in New Canaan, CT
- + Developed traditional and online student portfolio presentations for college entrance and the professional world
- + Designed marketing materials and maintained P-TECH Norwalk website, driving traffic to NCC website and growing P-TECH engagement
- + Instructed HTML and CSS in Web Development I through adjunct classes in NCC Computer Science Department
- + Chaired Wellness Committee, led Student Art Club, and served on NCC Curriculum Committee

UNIVERSITY OF BRIDGEPORT • 9/2013 – 5/2021 • Shintaro Akatsu School of Design • Adjunct Professor

- + Taught contemporary design, theory and thinking, history and typography, with projects involving web animation, web design, digital publishing, interactive media, video, and print design skills using Adobe InDesign, Illustrator & Photoshop, HTML, CSS, and hands-on traditional mediums
- + Developed organized and engaging lesson plans and provided meaningful feedback, consistently receiving student and faculty evaluations praising excellent verbal and written communication skills, curriculum, and lectures
- + Helped with the programs re-accreditation process during 2018

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SIENA HEIGHTS UNIVERSITY • 4/2021 – 5/2021 • Visiting Professor at AURORA COLLEGE • Shanghai, China

- + Fostered international relationships and led virtual studio 2D Design class, growing international student attendance and awareness of the home university
- + Learning projects included traditional and digital mediums, including collage, painting, and digital imaging

UNIVERSITY OF BRIDGEPORT • Spring 2019 (virtual); 2018; 2016; 2015

Visiting Professor and International Liaison at ANHUI POLYTECHNIC UNIVERSITY • Wuhu, Anhui, China

Visiting Professor and International Liaison at LUDONG UNIVERSITY • Yantai, China

- + Developed curriculum and taught collaboratively with visiting professors, growing international student presence and awareness of home university
- + Spoke as Guest lecturer for “DesignPlus” 2016 International Design Innovation Forum and Sino-American Design Exhibition; topic “Developing Innovative Approaches to Creating Global Designers” presented to the top design universities in Asia

GATEWAY COMMUNITY COLLEGE • 1/2016 - 12/2018 • Adjunct Professor

- + Taught art majors, and non-art majors at various levels, emphasizing foundation design skills in print, web, and animation using the Adobe Creative Suite: InDesign, Illustrator & Photoshop

THE UNIVERSITY OF NEW HAVEN • 1/2018 - 5/2018 • Adjunct Professor

- + Taught print design to Communication students using the Adobe Creative Suite: InDesign, Illustrator & Photoshop

FAIRFIELD UNIVERSITY • 9/1999 – 9/2004 • Faculty and Curriculum Coordinator University College

- + Created new curriculum and pathways, including all syllabi for the Design Certificate Program
- + Scheduled classes, and coordinated faculty for course catalog
- + Hired and mentored faculty, oversaw course offerings, and supervised IT with managing the necessary software and technologies needed in the computer labs
- + Coordinated seminar lectures and advised students

RELATED PROFESSIONAL EXPERIENCE

MCGONAGLE FINE ART AND DESIGN • 06/2001 – present (freelance work) • Founder and Creative Director

- + Established a virtual gallery and print, digital, and social media design agency, incorporating Splash Creative Services and McGonagle Fine Art and Neon with a team of freelance graphic designers, fabricators, and interns
- + Custom-designed neon signage and design materials for various clients in interior design, education, and hospitality
- + Employed interactive new media, including brochures, posters, e-blasts, newsletters, social media marketing, online marketing, videos, websites, and mobile design in client work
- + Distributed paintings, fine art, and neon signage, represented in galleries in NYC, Boston, Telluride, and Tel Aviv, and featured in private and corporate collections globally
- + Provided strategic planning and design of promotional and advertising materials for clients including Grapevine Technology, Core Environmental, Scripps Howard News Service, Warner Brothers, Vogue, GQ, Glamour, Seventeen Magazine, and United Media

THE UNIVERSITY OF BRIDGEPORT • 8/2018 – 1/2021 • Schelfhaudt Gallery • Gallery Director

- + Coordinated shows with various artists throughout the community to highlight local talent
- + Curated, planned, and promoted the annual calendar of exhibitions and events
- + Organized, designed, and created marketing materials for upcoming shows, and maintained all social media platforms
- + Collaborated with all university divisions for scheduling space
- + Secured gallery funding through grants
- + Provided community-based programming by scheduling artist talks, panels, and lectures
- + Managed the artistic policy and daily operations of the gallery
- + Budgeted, hired, and directed staff, and approved payroll
- + Oversaw artist contracts and vendor relationships

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ARTSWESTCHESTER • 1/2019 – 9/2019 • Senior Graphic Designer and Design Manager

- + Marketed, designed, and produced all web, print, and digital marketing collateral, including social media graphics, brochures, catalogs, annual reports, advertisements, signage, posters, invitations, sales materials, packaging, and videos
- + Led the art direction and design of print and digital monthly publication “ArtsNews”
- + Managed print production within a budget with demanding due dates and deliverables, overseeing multiple projects simultaneously
- + Directed designers and oversaw projects to maintain brand integrity
- + Organized workflow in fast-paced, high-quality environment
- + Strategized traditional marketing initiatives, advertising campaigns, and e-marketing programs, achieving marketing goals and delivering results

MACTON CORPORATION • 08/2015– 10/2018 • Creative Director

- + Designed and ran all media platforms, ads, website, and blog
- + Executed photography and videography of products for ads, website, and social media
- + Developed marketing materials from concept through production under tight deadlines
- + Promoted strong visual brand identity to encourage sales through advertising, employing knowledge of Google Analytics and Search Engine Optimization (SEO) principles

CONDÉ NAST PUBLICATIONS • 05/1995 – 06/2001 • Corporate Promotional Art Director

BON APPÉTIT MAGAZINE • Promotional Graphic Designer [7/1995 – 10/1996]

- + Designed and executed corporate promotional materials
- + Produced promotional materials and advertising content to be inserted in the magazine

MIRABELLA MAGAZINE • 07/1994 – 07/1995 • Promotional Graphic Designer

- + Promoted the magazine through designed materials, advertisements, and events

HOLLAND ADVERTISING • 1/1990 – 6/1994 • Art Director

- + Created mass-market national advertising campaigns in television, radio, and print for clients including Schott Leather, Purdue Frederick, and Aiwa Electronic

CLASSES TAUGHT

- | | | |
|---------------------|-----------------------------|------------------------------------|
| + 2D Design | + Digital Imagery | + Introduction to Computer Apps I |
| + Adobe Illustrator | + Foundation Studio Art | + Introduction to Computer Apps II |
| + Adobe InDesign | + Graphic Design I | + Typography |
| + Adobe Photoshop | + Graphic Design II | + Visual Organizations (Freshman) |
| + Art Appreciation | + History of Graphic Design | + Web Dev1 (HTML & CSS) |
| + Color Theory | + Drawing I | |

SOFTWARE PROFICIENCY

- + **Design Software:** Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat
- + **Web Development:** HTML 5 and CSS 3, Visual Studio Code, WordPress
- + **Motion Graphics:** Premier, Final Cut Pro X, iMovie, Garage Band, After Effects
- + **Microsoft Office:** Excel, PowerPoint, Word, Docs, Google Forms, Google Classroom
- + **Online Teaching Platforms:** PowerSchool, Microsoft Teams, Canvas, Blackboard, Zoom, WebEx
- + **Social Media Platforms:** Instagram, Facebook, X, TikTok, Snapchat, LinkedIn

WEBSITES

- + maryjomcgonagle.com (studio work)
- + splashcreativeservices.com (graphic design work)
- + mjstudentportfolio.com (student work in studio, graphic design, and digital media)

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COMMITTEE & VOLUNTEER WORK

- + 1/2024-present Board of Governors, Black Rock Yacht Club
- + 12/2023-present Media Madness, Co-Chairman, CT State Norwalk, March 2024 event
- + 9/23-present Wellness Committee, Chairman, CT State Norwalk
- + 9/23-present Mental Health Coalition, Member, CT State Norwalk
- + 9/2022-present The CT State Art Club, Faculty Advisor
- + 3/2023 Media Madness, lecturer, CT State Norwalk, March 2023 event
- + 3/23-4/23 Participant in CT State Faculty Art Show at Housatonic Community College
- + 1/23-present Tennis Chairman, Black Rock Yacht Club
- + 2021-present Serve on School Governance Council at PTECH to help with school decisions
- + May 2022 Organize NCC/P-Tech Norwalk Student show at Silvermine Art Center
- + May 2021 Organize NCC/P-Tech Norwalk Student show at Silvermine Art Center

SELECTED EXHIBITS

- 2023 Pop Up Show, The Westport Playhouse
- 2023 CT State CC Faculty Show, Housatonic Museum of Art
- 2023 Artists Collective of Westport, CT
- 2021 Art Market Hamptons, The Bridgehampton Museum, New York
- 2020 The Affordable Online Art Fair
- 2020 The 7th annual Billboard Creative Exhibition, Los Angeles Billboard Show
- 2020 Artsper online featured Artist
- 2019 Art Market Hamptons, The Bridgehampton Museum, New York
- 2019 Affordable Art Fair, NYC
- 2018 #Unload, aiming for change, Curated by Helen Klisser During, Westport, CT
- 2018 SASD and Housatonic faculty exhibition, Schelfhauadt Gallery, Bridgeport, CT
- 2018 Art Market Hamptons, The Bridgehampton Museum, New York
- 2018 Art Expo, New York, New York
- 2018 'Nevertheless She Persisted', Love Art Gallery, Norwalk, CT (curated)
- 2018 'Nasty Woman', Institute Library, New Haven, CT
- 2017 Art Market Hamptons, The Bridgehampton Museum
- 2017 Art Expo, New York, New York
- 2017 Architectural Digest Home Show, New York, New York
- 2016 "McGonagle", Sorelle Gallery, New Canaan, CT
- 2016 "Art Goes Electronic", billboard display, 9039 Sunset Blvd, West Hollywood, CA
- 2015 "One Plus One", Burt Chernow Gallery, Bridgeport, CT
- 2014 "Self-Absorbed", Giampetro Art Gallery, New Haven, CT
- 2014 "Pop Up NYC", Open Spaces, New York, NY
- 2013 Art of the Northeast, Silvermine Art Center, New Canaan, CT "Best in Show"
- 2013 "(Dis)connect", solo exhibition, Silvermine Arts Center, New Canaan, CT
- 2012 "2012", Brant Gallery, Boston, MA
- 2012 "Hirst, McGonagle, Ramsey", Grimshaw-Gudewicz Art Gallery, Fall River, MA
- 2012 "We Fell Like ****", GalleryBar, New York, New York
- 2012 "Postcards From The Edge", Cheim and Read, Visual AIDS, New York, NY
- 2011 "Massachusetts College of Art and Design", Provincetown Art Museum
- 2011 "Massachusetts College of Art and Design", Fine Arts Work Center, Provincetown, MA
- 2011 "Boston Young Contemporary", Boston University, Boston, MA
- 2011 "The Projected Image", ArtStrand, Provincetown, MA
- 2011 "62nd Annual Art of the NorthEast", Silvermine Guild Art Center, New Canaan, CT
- 2011 "3rd Annual Short Video Festival", Austin Peay State University, Clarksville, TN
- 2010 "Video Night", School House Gallery, Provincetown, MA
- 2010 "Linear Energy - McGonagle & Leka", Bruce Krushner Gallery, Fairfield, CT
- 2009 "Recent Work - Durante & McGonagle", Fairfield Arts Council, Fairfield, CT
- 2007 Open Doors of Connecticut, "Unhinged", Milford Fine Arts Council, Milford, CT
- 2006 Group Show, "The Chair" at The Flynn Gallery, Greenwich, CT
- 2005 Art in Public Places, Stamford Downtown Special Services, Stamford, CT
- 2003 Art in Public Places, "Galaxy of Stars", Star, inc., Norwalk, CT "Starry Starry Night"
- 2001 Art in Public Places "Art-o-mobiles", Stamford Downtown Special Services, Stamford, CT "Carpool" & "Van Car Gogh"
- 2000 Art in Public Places "New York Cow Parade", Stamford Downtown Special Services, Stamford, CT "Rorschach test"

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GALLERY REPRESENTATION

- + *Contempop Gallery*, Tel Aviv & NYC
- + *MiXX Atelier, Telluride*, CO
- + *Saatchi Art*
- + *Jules Place Gallery*, Boston, MA
- + *Meg de Romana Gallery*, Mexico, Peru & Madrid Market

SELECTED LECTURES

- + Media Madness, "Learning how to create engaging social media", CT State Norwalk, March 2023
- + Ludong University, "Understanding contemporary practices", Yantai, China, May 2018
- + Design 2016 International Design Innovation Forum and Sino-American Design Exhibition, "Developing Innovative Approaches to Creating Global Designers", Guest lecture, Anhui, China, June 2016
- + Anhui Polytechnic University, "History of Graphic Design", Guest lecture, Anhui, China, May 2015
- + Provincetown Art Museum, Artist's talk and demonstration, Provincetown, MA, September 2011

AWARDS & PUBLICATIONS

- + Best in Show for Art of the Northeast 2013, Silvermine Art Center, New Canaan, CT
- + Joan Mitchell Foundation Grant, 2012 nominee
- + New American Painter, #93, Recognition, 2011
- + New England Home, Fall 2015
- + Fairfield Magazine, March/April 2013
- + New Canaan, Darien & Rowyaton Magazine, July/August 2017
- + Saatchi Art, Artist of the Day, Dec 14, 2019
- + Saatchi Art, Artist of the Day, Nov 1, 2015
- + Communication Arts Design Annual 39, Award for Condé Nast Clothing Collective
- + Light of Day Awards, Napier Jewelry
- + Public Art Commissions, Stamford Downtown Special Services, Stamford, CT

AFFILIATIONS

- + Member of College Art Association, New York, NY
- + Member of Silvermine Guild of Artists, Silvermine Art Center, New Canaan, CT
- + Member of the Association for Writing Across the Curriculum (AWAC)

GRANTS

- + 2024 Awardee, CT Department of Economic and Community Development, funded by The National Endowment for the Arts, Project: 'Empowering Voices', a community art project that seeks to promote mental well-being within the Latino and Black communities.

SKILLS

- + Curriculum Design
- + Grant Writing
- + Classroom Management
- + Knowledge of design trends
- + Educational leadership
- + Academic advising
- + Data Visualization
- + Lesson Planning
- + Deep understanding of UI/UX & consumer behavior
- + Knowledge of new cutting-edge medias
- + Goal-oriented and self-motivated
- + Communication and presentation skills
- + Relationship Building
- + Verbal and Written Communication
- + Problem solver and conceptual thinker
- + Fostered International relationships